EcoProGuard ("EPG") is a company established to meet the new demand for specialty, professional disinfection and sanitization services in light of the global pandemic caused by the COVID-19 virus. The pandemic has shed light on the vulnerability of homes, offices, public spaces, restaurants, etc. and how they have become places that easily spread disease and harmful pathogens. EPG has developed its own unique protocols and application system for addressing this issue.

There has been a growing concern for businesses that there is potential liability in failing to address a new and elevated “standard of care” afforded to their patrons and employees. “Standard of care” is defined as the degree of care that a reasonable person should exercise under the circumstances. As we all know, the circumstances have changed. It has now become a reasonable assumption that businesses are to take additional precautions to provide a safer atmosphere in their facilities. When it comes to their cleaning and disinfection efforts, failure to meet this standard could be considered negligence on the business’ part. Such litigation is most likely to come from employees who work for the business. For example, should an outbreak occur that can be pinpointed to have been spread at the business, then the owner might be found liable if they did not take reasonable efforts to prevent the spread beforehand. This is especially the case if other similar businesses take proactive efforts to disinfect and protect their facilities.

EPG assists businesses and other facilities in establishing a written plan about what they will do to protect their patrons. EPG staff maintain a third-party log of these efforts should the need arise to prove such protocols have been followed. Each location is provided with materials indicating the facility has been disinfected/protected and when the next application is to occur. This information is to instill confidence in patrons that the facility is using its best efforts to prevent the spread of disease and wants to take care of its occupants.

In the Memphis area, EPG has recently disinfected numerous types of facilities including known places like the gym at Memphis Fitness and Kickboxing, offices for a division of the Shelby County government, and multiple worship facilities such as St. Anne’s Catholic Church and Our Lady of Queen of Peace Catholic Retreat.

EPG uses extremely safe chemicals to protect the location and the environment. The primary disinfectant used is biodegradable and is safe to use around open food. Once a facility has been cleaned, EPG’s technicians apply a layer of disinfectant and then follow up with a second bacteriostatic layer proven to be effective in continuing to kill pathogens thirty days after applied. This is the EPG “Disinfect and Protect” program. EPG uses an advanced chemical delivery system to ensure maximum coverage and can thus disinfect the most serious of environments using hospital grade materials.

Currently EPG has operations in five states: Tennessee, Arkansas, Missouri, Illinois, and California. The company is expanding its ability to serve in several additional states over the next few months due to the rapidly expanding need.

The company further places an emphasis on working with disadvantaged workers by teaching them how to become application technicians and providing them with living wage jobs. We have found this group of people to be a motivated, capable, loyal, and caring workforce who are just looking for opportunities to excel.