



VICTORIAN VILLAGE INC.

A Community Development Corporation

For immediate release:

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Victorian Village CDC applies for Tennessee Cares Community Grant to provide disinfectant services and education

Early start treatments are already underway

MEMPHIS, TN— After a thorough and accelerated process, Victorian Village CDC recently applied for a Tennessee Cares Community Grant, which if awarded will help them provide specialized site clean up that protects against COVID-19 and other pathogens for businesses and institutions within the Victorian Village boundaries in downtown Memphis. Boundaries include both sides of Poplar Avenue, east side of Danny Thomas and both sides of Madison avenue and the west side of Manassas.

“This would be a game changer for us,” said Victorian Village Executive Director Scott Blake. “God knows we are all trying to live in the new normal that is 2020 – While times are still tough and uncertain for many, we are thrilled to be given this opportunity to serve and be effective during such an uncertain time.”

It also gives the CDC an opportunity to expand its programming and give back to the community.

In order to implement these disinfecting protocols and related education, Victorian Village has partnered with EcoPro Guard, a division of EcoPro Services, a company that specializes in COVID-19 cleaning protocols and educational programs.

Robert Palmer, EcoPro Services spokesperson said, “We are delighted to be working with Scott and his staff doing this important work in the Victorian Village area. Being able to apply our expertise and equipment and see positive results in these difficult times is very rewarding. Part of our team includes disadvantaged people who live and work in the area who have lost their jobs or who have otherwise been negatively affected due to the pandemic. These are folks who really want to contribute and be able to provide this vital service. Providing real

assistance, real protection and real solutions makes this project all the more meaningful to everyone involved.”

If funding is awarded it will focus on specialized COVID-19 disinfecting services for all the properties within the boundaries of the Victorian Village CDC through at least November 15 and possibly through the end of the year. Most facilities will be routinely disinfected every 30 days, but some will target single infection sites with individual disinfection of the area and adjoining spaces.

EcoProGuard was chosen due in part to having a team of technicians that can rapidly respond to an outbreak location. They utilize special application equipment using hospital-grade disinfectants that are safe to the environment. After disinfection they apply a special bacteriostatic layer that helps prevent re-contamination for another 30 days.

Businesses, nonprofits and apartments are already enrolled and benefitting from the early start treatments. They include Memphis Union Mission, Constance Abbey, Diocesan House of East Tennessee Episcopal Church, St. Mary's Episcopal Cathedral, Collins Chapel AME Church and Office, Pillow McIntyre Law Offices, Sunrise Restaurant, and the The Helix on Manassas.

The Tennessee Community CARES Program will provide \$150 million in direct federally funded aid to non-profit organizations located across Tennessee and serving Tennesseans. Examples of activities prioritized and encouraged for funding under this program will include everything from education to healthcare, food insecurity to social services.

The grant itself will be awarded by the Women's Foundation for a Greater Memphis. For more than 25 years, the Women's Foundation for a Greater Memphis (WFGM) has played a major role as a backbone organization aligning people, resources, and coordinating community-based services through the two-generation approach.

Victorian Village CDC will learn if they receive the grant within the next ten days.